Inspectly

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Cookie Policy

Inspectly's Cookie Policy

This website uses cookies. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

Cookies are small text files that can be used by websites to make a user's experience more efficient. The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

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us regarding your consent. Your consent applies to the following domains: inspectly.com

Necessary cookies (13)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
__cf_bm	Hubspot	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day	HTTP Cookie
_GRECAPTCHA	Google	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to	179 day	HTTP Cookie

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CONSENT	YouTube	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	2 years	HTTP Cookie
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain.	1 year	HTTP Cookie
embed/v3/counters.gif [x2]	Hubspot	Used to implement forms on the website.	Session	Pixel Tracker
JSESSIONID	New Relic	Preserves users states across page requests.	Session	HTTP Cookie
li_gc	LinkedIn	Stores the user's cookie consent state for the current domain.	179 days	HTTP Cookie

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beneficial for the website, in order to
make valid reports on the use of their
website.

rc::b	Google	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage
rc::c	Google	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage
rc::d-15#	Google	This cookie is used to distinguish between humans and bots.	Persistent	HTML Local Storage
test_cookie	Google	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie

Preferences (5)

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Name	Provider	Purpose	Expiry	Type
lang [x2]	LinkedIn	Remembers the user's selected language version of a website.	Session	HTTP Cookie
messagesUtk	Hubspot	Stores a unique ID string for each chat-box session. This allows the website-support to see previous issues and reconnect with the previous supporter.	179 day	HTTP Cookie
wp-wpml_current_language	inspectly.com	Designates the country code that is calculated based on the user's IP address. Used to determine what language should be used for the visitor.	Session	HTTP Cookie

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and network settings.

Statistics (16)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
__hssc	https://js.hs-banner.com/	Identifies if the cookie data needs to be updated in the visitor's browser.	1 day	HTTP Cookie
__hssrc	https://js.hs-banner.com/	Used to recognise the visitor's browser upon reentry on the website.	Session	HTTP Cookie
__hstc	https://js.hs-banner.com/	Sets a unique ID for the session. This allows the website to obtain data on	179 days	HTTP Cookie

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_clck	Microsoft	Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.	1 year	HTTP Cookie
_clsk	Microsoft	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	1 year	HTTP Cookie
_cltk	Microsoft	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session	HTML Local Storage
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie

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has visited the website as well as
dates for the first and most recent
visit.

_gat	Google	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie
AnalyticsSyncHistory	LinkedIn	Used in connection with data-synchronization with third-party analysis service.	29 days	Pixel Tracker

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used to compile statistical reports
and heatmaps for the website owner.

CLID	Microsoft	Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.	1 year	HTTP Cookie
collect	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker
hubspotutk	https://js.hs-banner.com/	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	179 days	HTTP Cookie

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and network settings.

Marketing (41)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
__hmpl	Hubspot	Collects information on user preferences and/or interaction with web-campaign content – This is used on CRM-campaign-platform used by website owners for promoting events or products.	Persistent	HTML Local Storage
__ptq.gif	Hubspot	Sends data to the marketing platform Hubspot about the visitor's device	Session	Pixel Tracker

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_fbp	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
_gcl_au	Google	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months	HTTP Cookie
_uetsid	Microsoft	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement – This also allows the website to limit the number of times that they are shown the same advertisement.	1 day	HTML Local Storage

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_uetvid	Microsoft	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 year	HTML Local Storage
_uetvid_exp	Microsoft	Contains the expiry-date for the cookie with corresponding name.	Persistent	HTML Local Storage
ads/ga-audiences	Google	Used by Google Ads to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Pixel Tracker

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websites. This information is used to
measure the efficiency of
advertisement on websites.

bcookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 year	HTTP Cookie
bscookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 year	HTTP Cookie
fr	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
HUBLYTICS_EVENTS_53	Hubspot	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement	Persistent	HTML Local Storage

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IDE	Google	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
lidc	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 day	HTTP Cookie
MUID [x2]	Microsoft	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.	1 year	HTTP Cookie
NID	Google	Registers a unique ID that identifies a returning user's device. The ID is	6 months	HTTP Cookie

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http://pagead/1p-conversion/#	Google	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement – This also allows the website to limit the number of times that they are shown the same advertisement.	Session	Pixel Tracker
http://pagead/1p-user-list/#	Google	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.	Session	Pixel Tracker
pagead/landing [x2]	Google	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement – This also allows the website to	Session	Pixel Tracker

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pagead/viewthroughconversion/955553268	Google	Pending	Session	Pixel Tracker
SM	Microsoft	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	Session	HTTP Cookie
SRM_B	Microsoft	Tracks the user's interaction with the website's search-bar-function. This data can be used to present the user with relevant products or services.	1 year	HTTP Cookie
tr	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session	Pixel Tracker

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advertisement based on the visitor's
preferences.

VISITOR_INFO1_LIVE	YouTube	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days	HTTP Cookie
YSC	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie
yt.innertube::nextId	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML Local Storage
yt.innertube::requests	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML Local Storage

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YouTube video.

yt-player-bandaid-host	YouTube	Used to determine the optimal video quality based on the visitor's device and network settings.	Persistent	HTML Local Storage
yt-remote-cast-available	YouTube	Stores the user's video player preferences using embedded YouTube video.	Session	HTML Local Storage
yt-remote-cast-installed	YouTube	Stores the user's video player preferences using embedded YouTube video.	Session	HTML Local Storage
yt-remote-connected-devices	YouTube	Stores the user's video player preferences using embedded YouTube video.	Persistent	HTML Local Storage

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YouTube video.

yt-remote-fast-check-period	YouTube	Stores the user's video player preferences using embedded YouTube video.	Session	HTML Local Storage
yt-remote-session-app	YouTube	Stores the user's video player preferences using embedded YouTube video.	Session	HTML Local Storage
yt-remote-session-name	YouTube	Stores the user's video player preferences using embedded YouTube video.	Session	HTML Local Storage

Løsninger

Digital kvalitetssikring
Viden & Kommunikation
Fotodokumentation

Ressourcer

Kundecases
Indsigt
Om os

Kontakt os

📞 +45 7060 6055
✉ info@inspectly.com

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Juridiske dokumenter

Tilmeld dig vores nyhedsbrev

Få direkte besked, når vi deler viden og indsigt i branchen samt nyheder om

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Karriere

Hjælp

Log på
administrationssiden

Helpdesk

Driftsinformation

Telefon:
Man-fre 09:00 - 15:00

Chat & e-mail:
Man-tors 08:00 - 16:00
Fredag 08:00 - 15:30

💼 CVR: 3395 4883

E-mail*

bmb@inspectly.com

Ved at udfylde formularen accepterer du
vores privatlivspolitik og du vil modtage
mails, som du nemt kan afmelde.

Tilmeld nyhedsbrev